



**ARE YOUR TEAM
FIT FOR THE
FUTURE?
RAPIDLY UPSKILL
AND CONNECT
LEADERS TO
DRIVE BUSINESS
GROWTH.**

INTRODUCING
READ TO LEAD[®]
BUSINESS

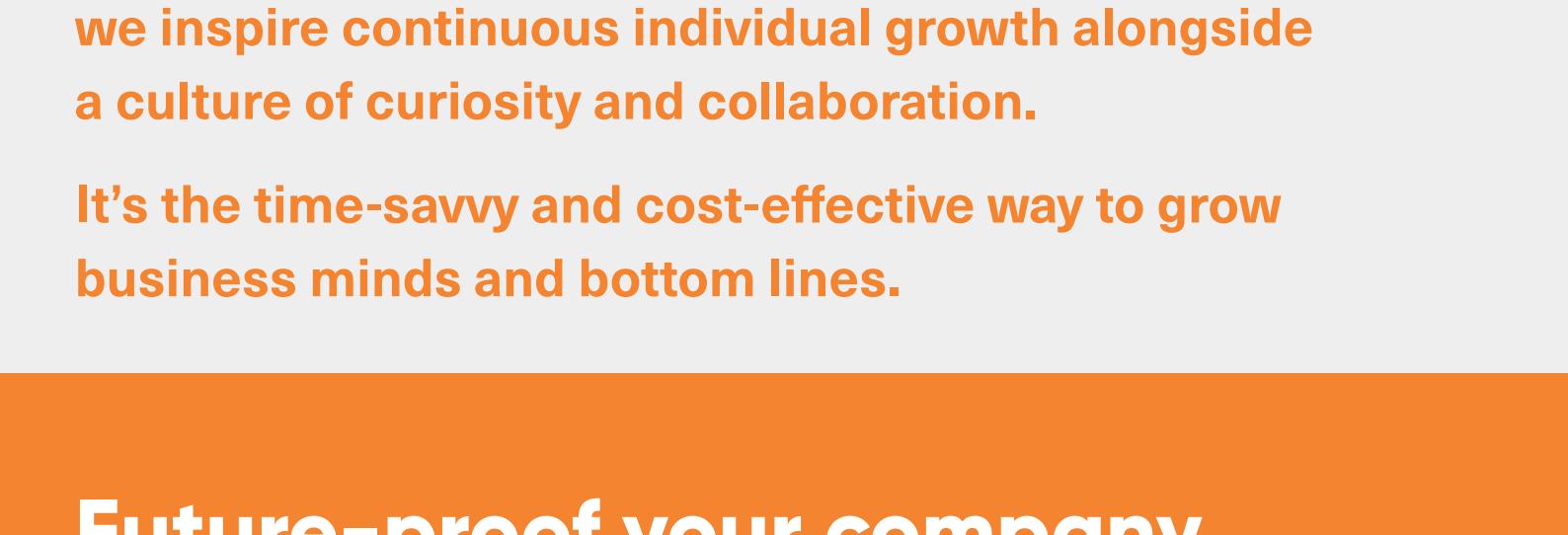
In business, your people are your biggest asset.

Now more than ever, given today's often disconnected and ever evolving tech-led world, employees need the skills and mindsets to adapt quickly and effectively. Meanwhile, building a culture where people feel valued and connected has never been harder.

Tackling the issues head on, READ TO LEAD[®] fast-tracks business success through the rapid up-skilling of leaders and teams into an agile, high performing, and engaged workforce.

Exploring insights from the best-selling business and self-development book summaries, teams discuss the theory and apply real-world application. An innovative programme that is bitesize, action-based and people skill focussed.

Leveraging the importance of human connection, we give leaders and teams the tools to learn together, grow together and lead the business forward, together.



In only 90-minutes a month, we inspire continuous individual growth alongside a culture of curiosity and collaboration.

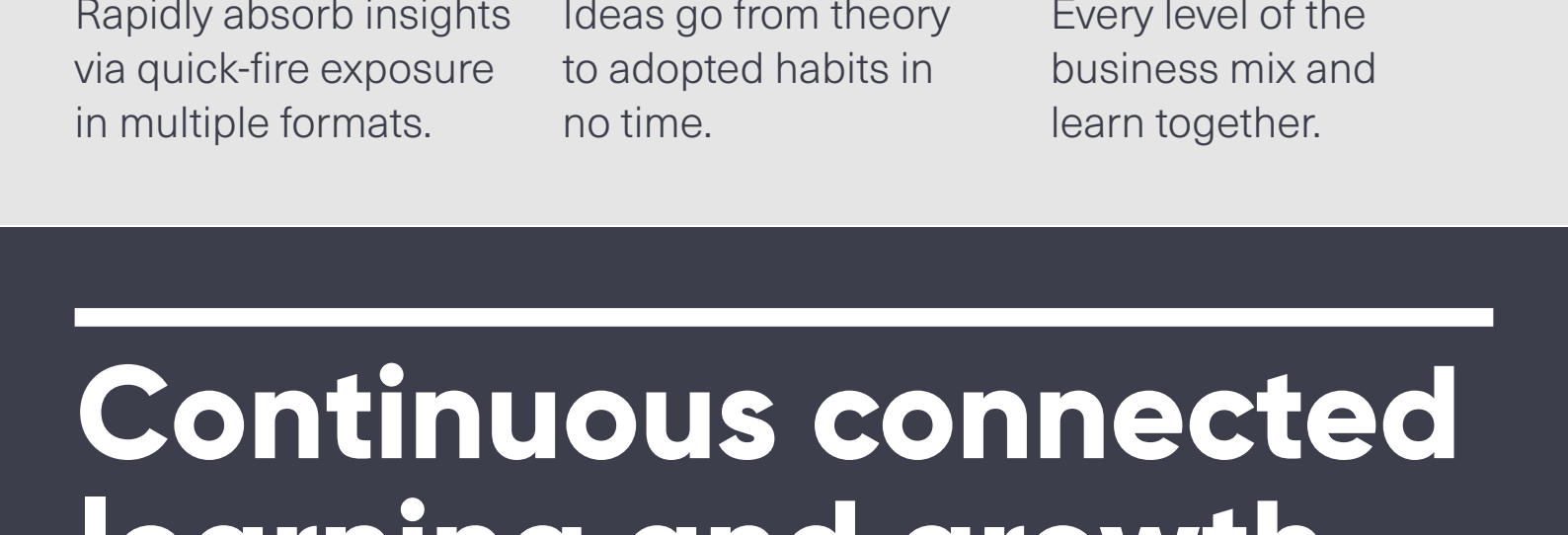
It's the time-savvy and cost-effective way to grow business minds and bottom lines.

Future-proof your company through accelerated, connected team development.

Email: sarah@readtolead.co.uk



Five star rated by 98% of READ TO LEAD[®] learners.



How Connected Learning[™] helps accelerate growth

Connecting to ideas

Rapidly absorb insights via quick-fire exposure in multiple formats.

Connecting the dots

Ideas go from theory to adopted habits in no time.

Connecting people

Every level of the business mix and learn together.

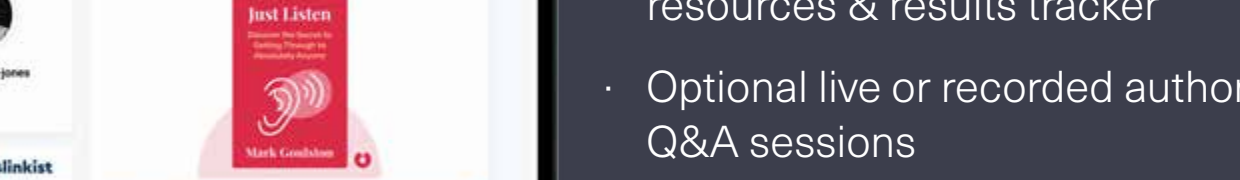
Continuous connected learning and growth. How it works:

1 LEARN

A new theme each month, teams read or listen to a book summary and watch bitesize video clips, maximum 20mins.

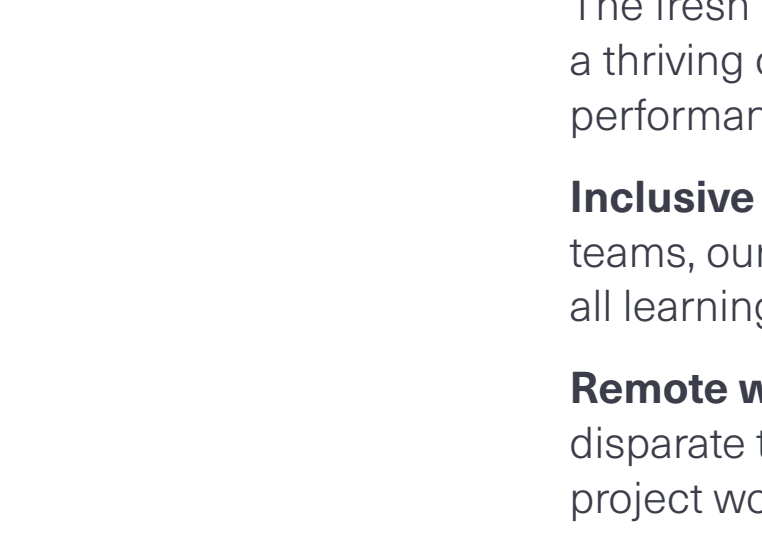
2 CONNECT

Connect to the insight, and peers, during a coach-led discussion, sharing real-life experiences and identifying a key takeaway.



3 ACTION

Put learning into practice. Set one small achievable action, and turn insight into impact, tracking progress via the learning log.



WHAT ELSE IS INCLUDED:

- Regular nudges and accountability support
- Company branded portal for resources & results tracker
- Optional live or recorded author Q&A sessions

The long-term benefits of connected learning

Connected cultures

The fresh injection of regular inspiration drives a thriving culture of curiosity, growth and high performance.

Inclusive – For time poor and Neurodiverse teams, our short multi-format materials support all learning styles.

Remote workforce – Virtual discussions unite disparate teams and spark conversations beyond project work.

Leadership – From top management to recent grads, everyone can learn from each other about essential leadership skills.

Connected to the bottom line

Cost-effective, accelerated, real-life development in a self-sufficient, coach-led programme tailored to your individual business needs.

Continuous – Team growth comes at-scale.

Outcome based – We track progress and measure results.

Guided team growth:

Meet Sarah, pioneering professional coach and founder of READ TO LEAD[®]

“READ TO LEAD[®] was born to connect ambitious individuals with smart ideas that empower them to make smart choices both personally and professionally. Yet without action, ideas easily remain theory. Our unique programme uses the power of togetherness to drive team engagement, commitment, and human connections. Ultimately, we inspire individuals to grow their own leadership potential, and drive businesses to future success.”



Powerful proven results

“Remote working and a lack of structured learning affected my team dynamic and development. **READ TO LEAD[®] has challenged our thinking, united the team, and is making sure we take action on our ideas. The water cooler moments are back!**”

Kat Patterson
Managing Director
AOTP Agency

“**READ TO LEAD[®] is a brilliant programme.** Easily fitting into the everyday, it drives teams to develop their skills while talking and engaging with each other in ways that they rarely do during their day jobs. **Learning, connecting and helping each other grow real-world skills that I saw put into action almost over night.** It's the absolute antithesis to the tired old training format.”

Rob Morris
Head of Fleet & Re-Marketing
Volvo Car UK

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